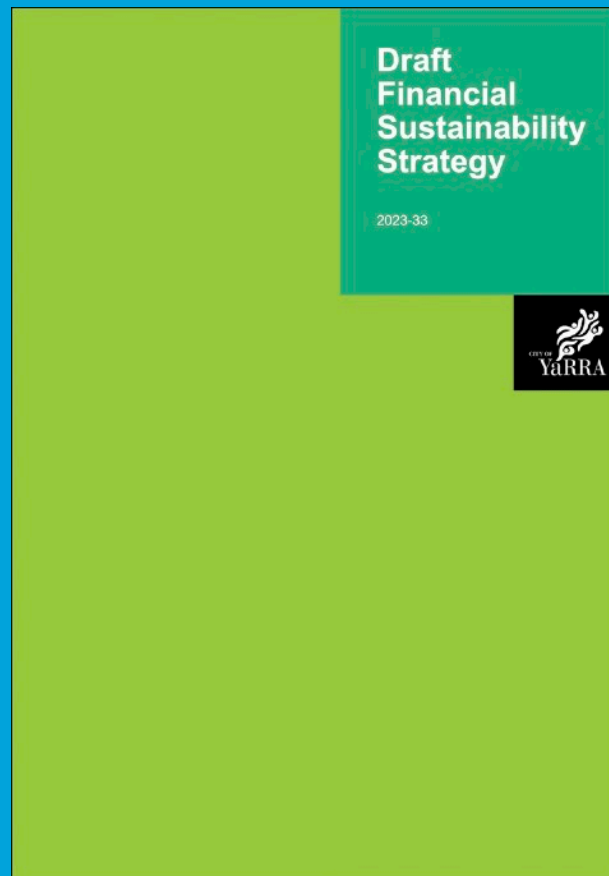


FEEDBACK ON DRAFT FINANCIAL SUSTAINABILITY STRATEGY



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Feedback

Streets Alive Yarra supports the draft Financial Sustainability Strategy because we believe financial sustainability is critical to building a more beautiful, liveable and accessible city.

10 Things Every Elected Leader Should Know About Building Strong Towns

- | | |
|--|---|
| 1 Managing Money Is Job One | 6 Too Much Parking Will Harm Your City |
| 2 There Is No Silver Bullet | 7 You Can Learn a Lot From Your Local Developers |
| 3 It Doesn't Take a Big Budget To Make Changes in Your Community | 8 Backing Local Businesses Is Worth It |
| 4 Identify and Support Your Most Productive Neighborhoods | 9 Know What It Takes To Buy a House or Rent an Apartment |
| 5 Try Walking, Pedaling, or Rolling in Their Shoes | 10 Most of Your Constituents Will Never Come to a Council Meeting |

Visit strongtowns.org/10things to learn more.

**STRONG
TOWNS**

We support Strong Towns, who point out that managing money is Job One.

Overall, we congratulate council for drafting a clear and coherent document that describes the core issues in a simple way for all residents and ratepayers to understand.

In particular, we support the strategy's focus on:

- Action 2.1, implement the Pricing Policy for fees and charges, including applying user pays principles where it is appropriate to do so.
- Action 2.3, review Council's Parking Strategy. We support a pricing model.
- Action 3.1, developing detailed Asset Plans.
- Action 4.1, using deliberative engagement to establish the principles of the service planning and review framework. We would also like to see deliberative engagement used to guide decision making on whether council should exit from any service.
- Action 5.4, develop and launch a new Data Hub to enhance and support effective data driven decision making.

We support the roadmap, which places the Pricing Policy and the Parking Strategy up front, in Year 1 and Year 2.

Concluding remarks

We would be delighted to provide further detail or explanation of the themes raised in this document.

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